



JOIN FORCES

UNCONVENTION 2014

Wednesday April 23rd

6:00pm – Late Meetingmax Mix & Mingle

Thursday April 24th

- 7:00am Meet in the lobby of the Pan Pacific (bottom floor)
- 7:20am Breakfast at Prestons Restaurant
- 9:00am Morning sessions at the Imperial Theatre
- 9:05am *Welcome Address by Rick Antonson, CEO of Tourism Vancouver*
- 9:20am *Welcome Address by Jeff Duncan, CEO of Meetingmax*
- 9:40am *Address by Katherine McCartney, Director of TED Conferences*
- 10:00am *Policing Challenges in Vancouver led by Jim Chu, Vancouver Chief of Police*
- 11:00am *Events from Start to Finish led by Laura Senz, Convention & Event Services Manager of Visit Madison*
- 11:45pm Lunch with optional tours of the Vancouver Police Museum
- 1:00pm Afternoon sessions at UBC Robson Square
- 1:15pm *Roundtable Discussion: Drop your Shields led by Marcus Carney, Director of Visitor Experience of Travel Tacoma and Sureena Parmar, Client Services Manager of MMX*
- 2:00pm *(Breakout) 10 Pitfalls Comparing Housing in North America to International led by Adriana Spitteler, Principle of A111 Power of Conference Service*
(Breakout) Sales & Service; Working Together to Maximize Room Blocks led by Tony Cook, Sales & Online Housing Manager, and Todd Lehrke, Associate Director-Sports Development of Visit Bloomington MN
- 2:45pm *Help Design the New MMX Armour led by Sureena Parmar, Client Services Manager of Meetingmax*
- 3:45pm *Meeting Planners Wanted led by Frankie Lemer, Director of Account Services of Simpleview*
- 4:30pm Break
- 5:45pm Meet in the lobby of the Pan Pacific (bottom floor)
- 6:00pm Experience Dinner
- 10:00pm Optional night out in Vancouver
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Friday April 25th

- 7:45am Breakfast at the Pan Pacific, Coal Harbour Room – Level R
- 8:00am *New Features & Customizations led by Sureena Parmar, Client Services Manager of Meetingmax*
- 9:00am *Forging the Future led by Jeff Duncan, COO of Meetingmax*
- 10:00am *Event Ecosystems led by Nicola Rossetti, VP Marketing of Etouches*
- 11:00am Fly Over Canada
- 12:15pm Lunch at Mahony & Sons
- 1:30pm Tour of the Vancouver Convention Center
- 2:00pm *Things That Make You Go Hmm... led by Janine Wachter, Director of Convention Service of Visit Madison*
- 2:45pm *Supporting Your Success led by Jeff Duncan, COO of Meetingmax*
- 3:30pm Unconvention Concludes